

Cookie Policy

Hi-Tech Medical ("we", "us", "our") is committed to ensuring that your privacy is protected.

We aim to be open and transparent about the information we collect through the use of "cookies" when you visit our websites, mobile sites and/or mobile apps.

This policy explains what cookies are and how we use them. It also explains the different types of cookies we use, and how you can change or delete them.

Your cookie settings can also be adjusted by configuring your [browser settings](#).

WHAT IS A COOKIE?

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website.

Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies are useful because they allow a website to recognise a user's device.

You can find more information about cookies at: <http://www.allaboutcookies.org> and <http://www.youronlinechoices.eu>. For a video about cookies visit <http://www.google.co.uk/goodtoknow/data-on-the-web/cookies>.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improve the user experience. They can also help to ensure that adverts you see online are more relevant to you and your interests.

A list of all the cookies used on this website/online service by category is set out below.

CATEGORY 1: STRICTLY NECESSARY COOKIES

These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. Without these cookies services you have asked for, like shopping baskets or e-billing, cannot be provided.

The following is a list of the cookies that we have defined as "Strictly Necessary" cookies:

ASP.NET_SessionId[1]

NO COOKIES OF THIS TYPE ARE USED BY THIS WEBSITE/ONLINE SERVICE

What these cookies will be used for:

- Remembering previous actions (e.g. entered text) when navigating back to a page in the same session
- Gathering information that could be used for marketing to the user.
- Remembering customer preferences or user ID's outside a single session (unless the user has requested this function).

By using our website/online service, you agree that we can place these types of cookies on your device.

CATEGORY 2: PERFORMANCE COOKIES

These cookies collect anonymous information about how visitors use a website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how a website works.

The following is a list of the cookies that we have defined as "Performance" cookies:

The entirety of www.hitechmedical.net (used by Google Analytics^[2])

What these cookies will be used for:

- Web analytics — where the data collected is limited to the website operator's use only, for managing the performance and design of the site. These cookies can be third-party cookies but the information must be for the exclusive use of the publisher of the website visited.

What these cookies will NOT be used for:

- Re-targeting adverts

By using our website/online service, you agree that we can place these types of cookies on your device.

CATEGORY 3: FUNCTIONALITY COOKIES

These cookies remember choices you make to improve your experience. These cookies allow the website to remember choices you make (such as your user name, language or the region you are in) and provide enhanced, more personal features. For instance, a website may be able to provide you with local weather reports or traffic news by storing in a cookie the region in which you are currently located. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise. They may also be used to provide services you have asked for such as watching a video or commenting on a blog. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

The following is a list of the cookies that we have defined as "Functionality" cookies:

Cookie Consent^[3]

NO COOKIES OF THIS TYPE ARE USED BY THIS WEBSITE/ONLINE SERVICE

What these cookies will be used for:

- Storing preferences such as recording your consent to having cookies stored. This prevents you having to opt-in every time you visit the site.
- Marking which text size the site has been set to.
- Recording which banners have been shown already.

What these cookies will NOT be used for

- Re-targeting adverts

By using our website/online service, you agree that we can place these types of cookies on your device.

CATEGORY 4: TARGETING COOKIES OR ADVERTISING COOKIES

These cookies are used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. They are usually placed by advertising networks with the website operator's permission. They remember that you

have visited a website and this information is shared with other organisations such as advertisers. Quite often targeting or advertising cookies will be linked to site functionality provided by the other organisation.

NO COOKIES OF THIS TYPE ARE USED BY THIS WEBSITE/ONLINE SERVICE^[4]